



**VIRTUAL
INSPIRATION –
REAL CUSTOMER
ACQUISITION**

GET STARTED:

Effective B2B and B2C lead generation – online

Fairspace offers you the virtual continuation of traditional specialized and open to the public trade fairs: an effective way to attract new customers, all year-round.

Whether or not your business has already attended a real trade fair or intends to do so in future – we offer you the opportunity to reach additional qualified visitors, either through your chosen virtual trade fair or through your chosen trade fair category, for a fraction of the cost.

An individually designed online trade fair stall allows you to visibly market your business, products and services to your target group via the internet, thereby providing you with greater visitor numbers, more leads and ultimately a higher volume of sales and greater profits.

**MORE VISITORS,
MORE CUSTOMERS,
MORE PROFIT!**

In the age of WEB 3.0, online trade fairs represent the perfect link between trade fairs and the Internet, in particular for all freelancers, service-providers, as well as small and medium businesses. This means online trade fairs are future-oriented communication platforms enabling the acquisition of new customers.

SMART ADVANTAGE:

Broaden your reach, reduce your effort

- You attract qualified visitors specifically – all year-round
- Visitors are automatically directed to your website, sales or business portal. This allows you to generate a higher volume of sales and additionally your business website gains a better Google ranking
- You considerably broaden your reach while simultaneously reducing the cost of your advertising and marketing efforts

- Setting up your online trade fair stall is fast and easy thanks to our support team. You don't even need any computer programming skills
- We offer live communication with your contacts at the highest technical level: via chat, live call, forum or even at conventions

OPTIMIZE YOUR GOOGLE-RANKING

- Our free basic entry and our Fairspaze success guarantee will ensure your business will be more easily accessible to your target group

