



HYPERFAIRS

VIRTUAL INSPIRATION. REAL CUSTOMER ACQUISITION.

International online exhibitions | Company brochure 2026

HYPERFAIRS

ONLINE EXHIBITIONS

THE CONCEPT

A TRADE FAIR THAT NEVER CLOSES

HYPERFAIRS connects the impact of physical exhibitions with the reach and flexibility of a virtual exhibition platform. Your company can be discovered and contacted throughout the year, not only during a few days at a trade fair.

THE CHANGING MARKET

Buyers increasingly research suppliers, products and solutions online. Businesses need a visible, informative presence when potential customers are ready to explore options.

OUR SOLUTION

A permanent virtual exhibition stand extends trade fair communication beyond the event itself and helps companies maintain contact with their target audiences.

BENEFITS

WHY EXHIBIT WITH HYPERFAIRS?

365-DAY VISIBILITY

Present your company and products throughout the year.

MORE CONTACT OPPORTUNITIES

Make it easier for interested visitors to reach your business.

FLEXIBLE PRESENTATION

Update products, services and media during the contract term.

INTERNATIONAL EXPOSURE

Address regional and international target groups.

CONNECTED MARKETING

Link your exhibition presence with your own website and channels.

MORE EFFICIENT FOLLOW-UP

Keep your offering accessible after a physical trade fair ends.

HYPERFAIRS

ONLINE EXHIBITIONS

FROM AN IDEA TO YOUR OWN EXHIBITION

CREATE IT. PUBLISH IT. GROW.

Your company deserves a trade fair presence that is easy to launch and easy to keep current.

01

CHOOSE

Select a ready-made template.

02

CUSTOMISE

Add your brand and products.

03

EXHIBIT

Choose relevant exhibition halls.

04

CONNECT

Go online and welcome visitors.

NO PROGRAMMING KNOWLEDGE. NO COMPLICATED SETUP.

You control your content and can update it as your business evolves. Your digital stand remains accessible beyond any single event.

HYPERFAIRS

ONLINE EXHIBITIONS

THE EASIEST WAY TO EXHIBIT ONLINE

YOUR OWN STAND. YOUR OWN WAY.

No programming. No complicated setup. Our template system makes it easy to create and manage your own virtual exhibition stand.

01 CHOOSE A TEMPLATE

Start with a ready-made stand design and customise it for your company.

02 BUILD IT YOURSELF

Add your logo, products, images, PDFs and videos without HTML knowledge.

03 SELECT YOUR HALL

Present your business in the relevant virtual exhibition hall or category.

04 GO ONLINE

Publish your exhibition presence and keep it accessible 365 days a year.

NO TECHNICAL EXPERIENCE REQUIRED

Update your content whenever your products or offers change.

HYPERFAIRS

ONLINE EXHIBITIONS

EXHIBITION TECHNOLOGY

PRESENT YOUR BUSINESS IN 3D



MULTIMEDIA

Present images, PDFs, videos and product information.

3D ENVIRONMENTS

Create a stand experience aligned with your company identity.

360° WALKTHROUGHS

Offer optional immersive stand tours.

DIRECT COMMUNICATION

Connect with visitors through available interaction features.

*Optional functions may incur additional fees.

HYPERFAIRS

ONLINE EXHIBITIONS

TARGET AUDIENCES

DESIGNED FOR DIFFERENT BUSINESSES

EXISTING TRADE FAIR EXHIBITORS

Extend a conventional trade fair stand into a year-round digital presence.

SMALL AND MEDIUM-SIZED BUSINESSES

Gain visibility without the same time and logistics required by physical exhibitions.

SERVICE PROVIDERS

Explain specialist services through structured content and direct enquiries.

DIGITAL MARKETERS

Complement existing advertising with an additional online destination.

HYPERFAIRS

ONLINE EXHIBITIONS

BEYOND THE EXHIBITION STAND

MAKE EVERY VISIT COUNT.

A virtual stand is more than an online showroom. It can become a permanent destination for discovery, product information and customer contact.

BE DISCOVERED

Reach interested visitors in relevant exhibition halls and categories.

START CONVERSATIONS

Present clear product information and make direct enquiries easier.

STAY CURRENT

Update offers and media without rebuilding your entire exhibition presence.

MEASURE INTEREST

Use platform visitor statistics to follow your stand performance.

NEXT: SELECT YOUR EDITION AND TURN VISIBILITY INTO OPPORTUNITY.

HYPERFAIRS

ONLINE EXHIBITIONS

OUR EDITIONS

CHOOSE THE RIGHT PACKAGE

SMALL

€139

PER MONTH

Virtual exhibition stand, product presentation and communication functions. No visitor guarantee.

BUSINESS

€279

PER MONTH

SmallEdition features, one-time setup and 10,000 qualified visitors within 12 months.

PREMIUM

€389

PER MONTH

BusinessEdition features plus ongoing maintenance, adjustments and support.

INTRODUCTORY OFFER

Business and Premium: only €139/month for the first three months. Upgrades are possible.

HYPERFAIRS

ONLINE EXHIBITIONS

OUR COMMITMENT

10,000 QUALIFIED VISITORS

10,000

VISITORS IN 12 MONTHS

BUSINESS & PREMIUM EDITIONS

HYPERFAIRS guarantees at least 10,000 qualified visitors to the virtual exhibition stand during the 12-month period for BusinessEdition and PremiumEdition.

If this number is not reached, the existing guarantee provides for a full refund of the monthly fees, independently of any customers or profits generated. Visitor numbers can be viewed through the platform statistics.

HYPERFAIRS

ONLINE EXHIBITIONS

YOUR NEXT STEP

LET'S BUILD YOUR VIRTUAL PRESENCE

A virtual exhibition stand gives your business an additional place to be discovered, to present its expertise and to start customer conversations. Combined with physical trade fairs, it helps extend the value of your marketing investment.

GET STARTED

Choose your edition, prepare your company and product information, and launch your virtual exhibition presence with HYPERFAIRS.

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